PRESENTATION CUM DEMONSTRATION PROGRAM
ON
CAREER OPPORTUNITIES IN MEDIA & ENTERTAINMENT SECTOR

NITCAA
TRIVANDRUM

ROTARY INTERNATIONAL

TRIVANDRUM METRO

NATIONAL INSTITUTE OF TECHNOLOGY CALICUT , ALUMNI ASSOCIATION, TRIVANDRUM **** ROTARY CLUB OF TRIVANDRUM METRO * MAYA ACADEMY OF ADVANCED CINEMATICS (MAAC),TRIVANDRUM ** SREE NARAYANA COLLEGE, CHEMPAZHANTHI, TRIVANDRUM *** NATIONAL INSTITUTE OF TECHNOLOGY CALICUT

VENUE:
SEMINAR HALL,
SREE NARAYANA
COLLEGE,
CHEMPAZHANTHI

ONE CASTE ONE RELIGION ONE GOD

SREE NARAYANA COLLEGE

MAAC
MAYA ACADEMY OF ADVANCED CINEMATICS
Animation | VFX | Multimedia | Gaming
TRIVANDRUM

DATE: FRIDAY, 11TH MARCH, 2022

TIME: 10:30 – 13:00.

M&E TECHNOLOGIES – SIGNIFICANCE & SCOPE IN THE PRESENT SCENARIO

Media and Entertainment (M &E) industry is the fast growing job opportunity sector that includes Animation, VFX, Gaming, Digital media and Augmented & Virtual Reality. We are increasingly seeing more of the global Animation, VFX and Game production taking place in a globally distributed manner in which India is becoming a major production Hub with the scope for creating large number of new job opportunities. Demand for M & E technology professionals is growing very fast due to the increase in targeted broadcasting hours by cable and satellite TV, OTT platforms, availability of low cost internet access, penetration of mobile devices along with the growing popularity of streaming video.

Finance minister while presenting the Budget 2022 announced plan to setup a task force to promote AVGC (Animation, Visual Effects, Gaming and Comics) Sector. She added that it aims to recommend ways to achieve growing employment potential to our youths in India and around the world. It is worthwhile to note that the qualified manpower available at present is less than the industryrequirements.

Various Job opportunity sectors are Entertainment, Film, Education, Heritage, Tourism, Engineering Design, Military, Architectural Design, Sales & Marketing, Manufacturing, Real Estate & Construction, Medical & Healthcare, Scientific Visualization, E learning etc. It is a new career option to those who has passion, creativity, and aims fast career growth with high salary packages & benefits. This sector is also a best choice to those who are inclined towards self employment and initiating start up ventures and hence very well support Gig Economy.

The programme covers an abstract view of AVGC Technologies, Career Courses offered by MAAC and demonstration of the technologies.

PROGRAM SCHEDULE

10.30 – 10.45 {Opening Session}

WELCOME ADDRESS:
DR. ASHA S KUMAR
ASSOCIATE PROFESSOR,
CONVENER- CAREER GUIDANCE CELL,
SREE NARAYANA COLLEGE
CHEMPAZHANTHI

PRESIDENTIAL ADDRESS:
PROF. DR. ANILKUMAR .S.
PRINCIPAL,
SREE NARAYANA COLLEGE,
CHEMPAZHANTHI

INTRODUCTION OF THE PROGRAM:
SUDHEENDRAN.M
CHIEF ENGINEER (RETD.),
PRESIDENT,
NITCAA TRIVANDRUM

FELICITATIONS:
RTN. ADV.S.AJITH KUMAR
PRESIDENT,
ROTARY CLUB OF TRIVANDRUM METRO
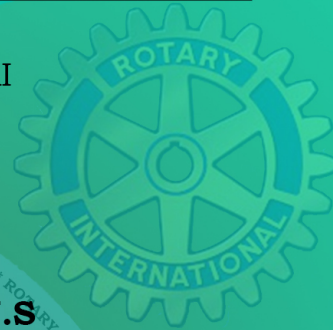
VOTE OF THANKS:

10.45 – 13:00 {Programmes}

10.45 TO 11.15

INTRODUCTION TO M& E TECHNOLOGIES:

MR NIDHEESH U,

MANAGER, MAAC, MUMBAI

(KERALA REGION)

11.15 TO 12.05

M & E CAREERS:

PROF.DR.SASIKUMARAN.S

DIRECTOR,

MAAC ,TVM

12.05 TO 12.30

ANIMATION/VFX:

DEMONSTRATION BY

AMRITH RAJ,

ACADEMIC HEAD,

MAAC,TVM

12.30 TO 12.55

VIRTUAL REALITY:

DEMONSTRATION BY

RAHUL. S

FACULTY,

MAAC, TVM

12.55 TO 13.00

QUESTION /ANSWER SESSION